

AGENDA Presents

BEST EVENTS EXPO 2009



AGENDA-AT-A-GLANCE MARCH 4, 2009

8:00-9:00 a.m.	REGISTRATION & BREAKFAST LENOX BALLROOM, SECOND FLOOR		
	BUDGETING & STRATEGY Empire Ballroom West, Second Floor	PROFESSIONAL DEVELOPMENT New York Ballroom West, Third Floor	TRENDS Empire Ballroom East, Second Floor
9:00-10:00 a.m.	 OPENING KEYNOTE: Ricky Kirshner, RK Productions New York Ballroom West, Third Floor		
10:00-10:45 a.m.	OPENING RECEPTION IN EXPO HALL METROPOLITAN BALLROOM, THIRD FLOOR		
10:45-11:30 a.m.	Managing Meeting & Event Costs	Roadmap to Successful Vendor Negotiations	EXPERIENCE ZONE: New Venues 2009
11:45 a.m.- 12:30 p.m.	Planner to Planner: Tips to Persevere in Today's Economy	Straight to the Top: Success Strategies for Women in Business	Workshop: How to Green Up Your Events
12:30-2:00 p.m.	LUNCH IN EXPO HALL METROPOLITAN BALLROOM, SECOND FLOOR		
2:00-2:45 p.m.	Event Marketing Executive Perspective	ROI: Measuring Value to Validate Your Event—And You	Five Event Technology Solutions You Can't Live Without
2:45-3:15 p.m.	AFTERNOON REFRESHMENT BREAK IN EXPO HALL METROPOLITAN BALLROOM, SECOND FLOOR		
3:15-4:00 p.m.	10 Cost-Conscious Ideas You Can Implement Tomorrow	Boost Value and Job Security through Emotional Intelligence	Design Trends 2009
EXPO HALL OPEN: 10:15 a.m-3:15 p.m Metropolitan Ballroom, Second Floor			

REGISTER TODAY! www.BestEventsExpo.com